



By  
Mariana Granziera, Senior Analyst  
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### **The challenge with waste**

Businesses today are faced with mounting pressures to ensure they are taking the necessary steps to effectively manage the waste produced as a direct result of their operations. Whilst a 'zero waste' commitment should be a guiding principle, the production of some forms of waste is unavoidable. This is, particularly, true for manufacturers that produce large quantities of waste such as oils and chemicals, batteries, food waste, equipment containing ozone depleting substances, and paper & plastic packaging.

The disposal of waste has several environmental and social implications. For example, waste can potentially percolate into soils, contaminate water streams and contribute to air pollution. It can be a health risk, through skin contact and inhalation, especially to those working directly in waste and recycling activities.

Regulators and policy makers across the globe have placed great efforts on dealing with such immense problems. However – as the current plastic crisis is exemplifying – it seems that these efforts are not enough. Industry has a clear and important role to play and, therefore, must take leadership to address these challenges.

### **Waste management: a strategic approach**

Beyond the corporate responsibility of properly managing unwanted materials, a sound waste strategy can significantly reduce operational costs. From providing the physical infrastructure to collect and separate waste, to the gate fees charged at landfill sites, manufacturers incur enormous costs related to the disposal of waste. In other words, disposal of unwanted materials can substantially reduce a manufacturer's profit margins.

## Sancroft & Manufacture 2030

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Sancroft has been helping business to take a strategic approach to waste management for over two decades. Sancroft's approach is to understand, minimise, and where possible, turn waste into a valuable resource. To further support manufacturers to improve their waste management performance, Sancroft has partnered with Manufacture 2030 (M2030). In particular, the global digital platform, M2030bee, brings together brands and their manufacturing suppliers, creating opportunities for knowledge-sharing in an operational and resource efficiency context, both in the supply chain and across industries.

### **Sancroft & Manufacture 2030**

By sharing top tips and case studies, Sancroft and Manufacture 2030 aim to help businesses to reduce costs and risks, and to minimise environmental and social impacts related to waste production. Sancroft has provided a suite of action guides covering a range of topics, including avoiding costs from waste, and reducing food waste - all of which are available in M2030bee. We have also shared case studies that illustrate how clients and partners are developing and implementing their waste strategies.

The Sancroft and Manufacture 2030 teams are enjoying working together through this partnership, especially through sharing innovative ways that manufacturers are addressing resource efficiency. Furthermore, we are delighted that Sancroft will present in the webinar scheduled on 11<sup>th</sup> December alongside DS Smith, a leading British-based packaging business. The webinar will explore how manufacturers can reduce waste production and, as a result, lower costs associated to waste management.

If you have any questions about waste management or our partnership with M2030, please do contact us.